



**Nov. 19th - Nov. 21st
Downtown Atascadero**

**"Fun for the
Whole Family"**

**Carnival Games & Rides
25+ Bands on 2 Stages
Street Faire & Food**



ATASCADEROFALLFEST.COM

PRODUCED BY EN FUEGO EVENTS

Andres Nuño • (805) 448-7070 • info@surfbeerfest.com

SOLD

TITLE SPONSOR: \$12,000

- G RIGHTS: (Your Business presents the Atascadero Fall Festival)
- Company logo on all marketing materials (ads, posters, flyers, etc.)
- Primary link on event website (www.AtascaderoFallFest.com)
- Primary banner ad on event website (www.AtascaderoFallFest.com)
- Banner provided by company to hang inside and outside the festival fence line.
- 20' x 10' tent location on site in a premium spot and able to sell merchandise.

MAIN STAGE SPONSOR: \$8,000 (Sunken Gardens)

- Banner will hang at Main Stage (Banner must be provided by sponsor)
- 2 Side Banners for Stage on each side (Banner must be provided by sponsor)
- Company logo on all marketing materials (ads, posters, flyers, etc.)
- Company logo and link on event website (www.AtascaderoFallFest.com)
- 20' x 10' tent location on site and able to sell merchandise

****BOTH STAGES AVAILABLE: \$10,000 FOR BOTH STAGES****

Includes everything associated with each sponsorship.

EL CAMINO REAL STAGE SPONSOR: \$4,000

- Banner will hang at El Camino Real Stage (Banner must be provided by sponsor)
- 2 Side Banners for Stage on each side (Banner must be provided by sponsor)
- Company logo on all marketing materials (ads, posters, flyers, etc.)
- Company logo and link on event website (www.AtascaderoFallFest.com)
- 20' x 10' tent location on site and able to sell merchandise

SOLD

CRAFT BEER & WINE BAR SPONSOR: \$4,000

- Banners will hang at our 3 bar locations (Banner must be provided by sponsor)
- Company logo on all marketing materials (ads, posters, flyers, etc.)
- Company logo and link on event website (www.AtascaderoFallFest.com)
- 20' x 10' tent location on site and able to sell merchandise

SOLD

AUTO DEALER SPONSOR: \$4,000

- Vehicles can be parked at each of our street closures (3 spots)
 - Additional Vehicle can parked near Main Stage
- Company logo on all marketing materials (ads, posters, flyers, etc.)
- Company logo and link on event website (www.AtascaderoFallFest.com)
- 20' x 10' tent location on site and able to sell merchandise



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PLATINUM SPONSOR: \$3,000

- Company logo on all marketing materials (ads, posters, flyers, etc.).
- Company logo and link on event website (www.AtascaderoFallFest.com)
- Banner provided by company to hang inside or outside the festival(s)
 - 10' x 10' tent location on site and able to sell merchandise

GOLD SPONSOR: \$2,000

- Company logo and link on event website (www.AtascaderoFallFest.com)
 - 10' x 10' tent location on site and able to sell merchandise

EXPECTED ATASCADERO FALL FEST STATS:

- **Over 15,000 guests over 3 days**
- **25+ Bands on 2 Stages**
- **Carnival Games and Rides**
- **40+ Street Faire and Food Vendors**

NO ADMISSION FOR EVENT

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